

# CREATING CONDITIONS FOR SUCCESS

"Connor, Clark & Lunn Financial Group brings together the talents of diverse investment teams in a multi-boutique structure. Together, we focus on creating the conditions for success for our clients, partners and employees."

~ Warren Stoddart, Co-Chief Executive Officer

## CONNOR, CLARK & LUNN FINANCIAL GROUP

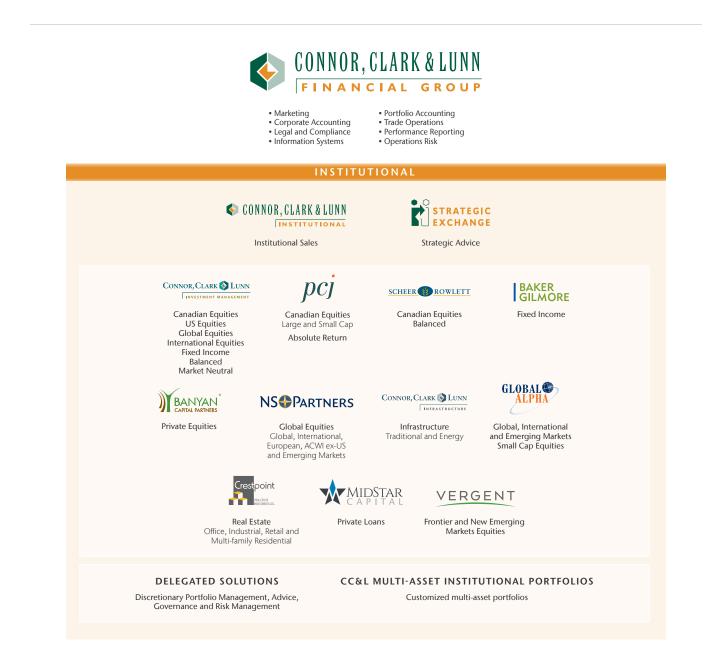
At Connor, Clark & Lunn Financial Group we understand that every client is unique and that your goals and objectives may evolve over time. Whether you're seeking a specific investment strategy or a total portfolio solution, we have the expertise to help meet your needs.



## OUR STRUCTURE

Connor, Clark & Lunn Financial Group provides a broad range of traditional and alternative investment strategies and services to pension funds, foundations and endowments, First Nations, insurance companies, trusts, sub-advisory and other institutional clients through a diverse family of affiliates.

Each of the investment management teams within CC&L Financial Group offers a unique investment approach and has a distinct area of expertise. With non-investment management support provided by CC&L Financial Group, the investment teams are able to focus on what they do best — making investment decisions to create value for their clients.





# STRATEGIC ADVICE

Plan sponsors are often faced with complex challenges in meeting investment objectives. As global economies evolve and innovative investment solutions arise, understanding both the risks and opportunities is critical to making informed decisions.

As a trusted industry participant, CC&L Financial Group draws upon its broad resources and experience to provide education and strategic advice to plans of all sizes and stages of development. Whether it's learning about new investment strategies, risk management, portfolio implementation, capital market dynamics, governance or fiduciary considerations, we are here to help.

Connor, Clark & Lunn Financial Group's **Strategic Exchange** is an initiative to promote dialogue and the understanding and development of solutions to the often complex investment challenges faced by plan sponsors.

Under the direction of Peter Muldowney, Senior Vice President Institutional Strategy, we bring together plan sponsors and consultants in a variety of interactive, educational forums. We also produce thought pieces addressing issues that are top of mind to those involved in managing and overseeing retirement plans.

If you are facing a particular investment challenge, we're here to help.



Peter Muldowney | SENIOR VICE PRESIDENT INSTITUTIONAL STRATEGY



# CC&L MULTI-ASSET INSTITUTIONAL PORTFOLIOS

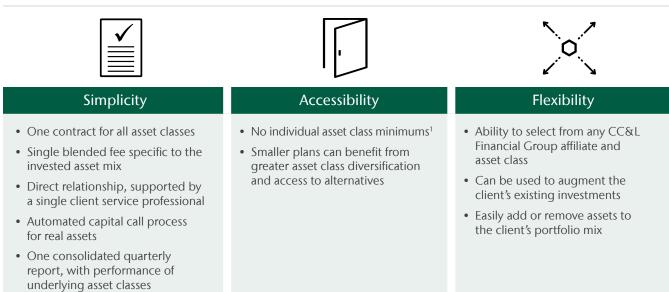
At Connor, Clark & Lunn Financial Group, we have over 37 years' experience building custom multiasset solutions. Our affiliate investment teams offer proactive and flexible structures to embrace the evolving needs and challenges of institutional investors and the markets.

CC&L's Multi-Asset Institutional Portfolios streamline clients' experience and provide access to a customized mix of traditional and alternative assets through one firm, one contract, and one fee schedule. Further, clients are supported by a dedicated senior client service representative. Clients will receive detailed and timely reports and information on investment research and trends.



The investment solution will be provided to you through CC&L Canada, an affiliate within the CC&L Financial Group

### WHY CC&L MULTI-ASSET INSTITUTIONAL PORTFOLIOS FLEXIBLE SOLUTIONS, FOCUSED RESULTS



<sup>1</sup>Minimum of 2 asset classes and clients must have at least \$25 million of investible assets

# INVESTMENT SOLUTIONS CRAFTED TO FIT YOUR NEEDS

From offices in Canada, the US and the UK, the CC&L Institutional team focuses on the development of new business relationships. They believe that developing a deep understanding of prospective clients' needs is critical to the construction of effective investment solutions. Whether you are looking for specific investment strategies or holistic portfolio solutions, we have the expertise to help you achieve your investment goals.

### WHY INVEST WITH US

### We listen. We understand.

We recognize that every plan is different. We take the time to understand your specific requirements and draw upon our multi-boutique platform to provide investment solutions customized to meet your needs.

🍫 CONNOR, CLARK & LUNN

INSTITUTIONAL

### **Expertise**

With expertise gathered through years of experience, our sales representatives are thoroughly familiar with the investment challenges faced by institutional investors. Their depth of understanding of investor needs is paired with detailed knowledge of the investment strategies offered by our specialized investment teams. Combining knowledge, understanding and experience enables us to tailor the best solution to help you achieve your goals.

### Diverse and broad array of products

We represent a diverse family of affiliate investment teams that collectively offer a broad range of distinct and independently managed traditional and alternative investment products and services.



 Brent Wilkins | SENIOR VICE PRESIDENT, HEAD OF INSTITUTIONAL SALES, CANADA [LEFT]

 Eric Hasenauer | SENIOR VICE PRESIDENT, HEAD OF INSTITUTIONAL SALES, USA [CENTER]

 Carlos Stelin | DIRECTOR, INSTITUTIONAL SALES EUROPE [RIGHT]

# INVESTMENT SOLUTIONS AT A GLANCE

<ul> <li>Fundamental Approach</li> <li>Quantitative Approach</li> <li>Alternative Approach</li> </ul>		A GLANCE Baller Gilmore CGSL Investment Managers
Asset Class	Style	Investment Managers
Fixed Income		
Money Market		
Short-Term Bond		
Long-Term Bond		
Core/Universe Bond		
Government Bond		
Corporate Bond		
High Yield Bond		
Portable Alpha		
Absolute Return Bond		
Custom Fixed Income Solutions		
Canadian Equity		
Canadian Equity	Value	
Canadian Equity	Core	
Canadian Equity	Growth	
Canadian Small Cap	Core	
Canadian Small Cap	Growth	
Canadian Equity Income & Growth		
Canadian Equity Extension	Long/Short	
Global Equity		
ACWI ex-US Equity	Core/Growth	
Global Equity	Core	
Global Small Cap Equity	Core	
Global Equity Extension	Long/Short	
International Equity	Core/Growth	
International Equity	Core	
International Small Cap Equity	Core	
International Micro Cap Equity	Core	
European Equity	Core/Growth	
Emerging Markets Equity	Core/Growth	
Emerging Markets Equity	Core	
Emerging Markets Small Cap Equity	Core	
Sustainable Emerging Markets Equity	Core/Growth	
Frontier Markets Equity	Core	
Middle East and North Africa (MENA)	Core	
Balanced		
Balanced		
Custom Balanced Solutions		
CC&L Multi-Asset Institutional Portfolios		
Alternative		
Real Estate	Core/Growth	
Infrastructure	Mid-market	
Private Equity	Mid-market	
Private Equity Private Loans	Mid-market Mid-market	

Please read on for a quick snapshot of each affiliate manager.



# FIXED INCOME SOLUTIONS

Baker Gilmore & Associates Inc. is one of Canada's largest specialty fixed income managers. Founded in 1988, the Montreal-based firm has established a long track record of adding value across a wide range of mandates.

Founded:	1988
Specialty:	Fixed Income
Approach:	Fundamental
Products & Services:	<ul> <li>Short-Term Bond</li> <li>Long-Term Bond</li> <li>Universe (Core) Bond</li> <li>Government Bond</li> <li>Corporate Bond</li> <li>Absolute Return Bond</li> <li>Custom Fixed Income Solutions</li> </ul>
Website:	www.bakergilmore.com

Baker Gilmore's investment approach combines fundamentally driven forecasts of the key factors driving bond market returns with active management that is underpinned by rigorous portfolio construction and sophisticated risk management.

Baker Gilmore believes that markets regularly deviate from fundamentals, allowing a value-driven approach to generate superior returns over a longer-term investment horizon. Delivering consistent added value is best achieved through the pursuit of multiple, diversified strategies that capitalize on the best investment opportunities available in the market.

While offering a wide array of traditional fixed income products, Baker Gilmore takes pride in its ability to create customized investment solutions that reflect clients' specific return objectives and risk tolerances.



# CONNECTING NEEDS WITH INVESTMENT SOLUTIONS

Connor, Clark & Lunn Investment Management Ltd. is an institutional money manager based in Vancouver, Canada. Having provided investment management services to institutional clients since 1982, CC&L Investment Management has a strong, stable team of investment professionals managing a broad range of investment solutions that spans traditional asset classes, including Canadian and foreign equities; fixed income and balanced; and alternative strategies such as market neutral, absolute return, long-short and portable alpha.

Founded:	1982
Specialty:	Multi-asset
Style:	Core, Growth, Value
Approach:	Fundamental, Quantitative
Products & Services:	<ul> <li>Fixed Income</li> <li>Fundamental Equity</li> <li>Quantitative Equity</li> <li>Market Neutral</li> <li>Balanced</li> <li>Global Small Cap Equity</li> <li>Canadian Equity Extension</li> </ul>
Website:	www.cclinvest.com

At CC&L Investment Management, each investment team is focused on assessing investment opportunity and risk. The teams follow a disciplined approach to portfolio management based on rigorous financial, economic and fundamental company analysis, incorporating leading edge proprietary risk management tools.

Research is closely integrated with portfolio management as the firm employs dedicated research teams focused on developing and enhancing structured approaches designed to add value for clients.

CC&L Investment Management has an established reputation for excellence and leadership in the investment management community.



# BUILDING A STRONG FOUNDATION

Connor, Clark & Lunn Infrastructure invests in mid-market infrastructure and infrastructure-like assets and companies with highly attractive risk-return characteristics, long lives and the potential to generate stable cash flow.

Founded:	2005
Specialty:	Infrastructure
Approach:	Mid-Market
Products & Services:	Traditional Infrastructure Energy Infrastructure
Website:	www.cclinfrastructure.com

CC&L Infrastructure is an experienced owner and active manager of infrastructure assets with a strong history of creating value for its clients. The team is patient and focused on investing in high-quality infrastructure assets for the long-term, with the aim of achieving attractive risk-adjusted client returns.

- **Disciplined Investment Approach:** Targets traditional infrastructure (transport, social, water, communications, etc.) and energy infrastructure (power generation, electricity transmission, etc.) projects located in North America and select other credit-worthy jurisdictions. CC&L Infrastructure invests at both the construction and operating stage and concentrates on assets ranging in size from approximately \$50 million \$750 million.
- **Open-Ended Structure:** Allows for the ownership of infrastructure assets for the long term; alleviates the need to sell on a predetermined schedule and aligns the investment horizon with that of institutional and high-net-worth clients.
- **Principal Driven Orientation:** Significant principal investment by Connor, Clark & Lunn Financial Group provides a meaningful alignment of interests.



# VALUE THROUGH REAL ESTATE

Crestpoint Real Estate Investments Ltd. is a real estate investment manager dedicated to providing investors with direct access to commercial real estate assets. Through the execution of a disciplined investment approach and active management of properties, Crestpoint strives to deliver stable income and attractive long-term returns by constructing a diversified portfolio of office, industrial, retail and multi-family residential properties.

Founded:	2010
Specialty:	Real Estate
Approach:	Core Plus
Products & Services:	Real Estate
Website:	www.crestpoint.ca

The Crestpoint team combines a fundamental, valueoriented investment approach with independent research and insights, derived from years of experience, to identify high quality, well-located properties with sustainable income and potential for long-term capital appreciation. The team believes superior cash flow and long-term returns can be achieved through active, hands-on strategic asset management.

Crestpoint assesses each property on its own merit and considers its impact on the broader portfolio, with the primary goal being to preserve capital and maximize risk-adjusted returns for clients.



# SMALL CAP. GLOBAL. ALPHA.

Global Alpha Capital Management Ltd. is an investment management firm focused exclusively on global, international and emerging markets small cap portfolio management. The Global Alpha team conducts independent fundamental research to identify attractive investment opportunities in companies whose growth is unrecognized by the marketplace.

Founded:	2008
Specialty:	Small Capitalization Global, International and Emerging Markets
Style:	Core
Approach:	Fundamental
Products & Services:	<ul> <li>Global Small Cap</li> <li>International Small Cap</li> <li>International Micro Cap</li> <li>Emerging Markets Small Cap</li> </ul>
Website:	www.globalalphacapital.com

The investment team at Global Alpha believes the key to generating consistent added value over time is by creating portfolios using a global thematic perspective and a risk-controlled, low turnover approach.

Through bottom-up fundamental stock selection the team structures portfolios around distinct investment themes that identify the major long-term cyclical and structural influences in world economies and stock markets.

Global Alpha builds conviction-based portfolios intended to produce sustainable added value.



# MONEY MOVES MARKETS

Founded in 1988, NS Partners Ltd is an investment manager based in London, England. As a research driven active manager of global equities, NS Partners combines bottom-up fundamental company analysis with industry, sector and regional analyses. Its management style is core with a growth bias.

Founded:	1988
Specialty:	Global, International, European and Emerging Markets Equity
Style:	Core/Growth
Approach:	Fundamental
Products & Services:	<ul> <li>International Equity</li> <li>Focused International Equity</li> <li>Emerging Markets Equity</li> <li>Sustainable Emerging Markets Equity</li> <li>ACWI ex-US Equity</li> <li>European Equity</li> </ul>
Website:	www.ns-partners.co.uk

NS Partners Ltd is authorized and regulated by the UK Financial Conduct Authority. FRN: 141667. Registered in England and Wales Number 1880176

NS Partners' investment philosophy rests on the belief that liquidity and the supply and demand for equity drive markets.

The team utilizes the stock-picking skills of each of its portfolio managers, within their respective areas of specialization, to identify companies with distinct competitive advantages that generate a high or improving return on invested capital with good earnings momentum.

Placing emphasis on macro liquidity analysis for assessing the broad market environment and prospects for regional performance, they maintain a strategic bias to companies, industries and countries that have superior long-term growth potential.

The overall objective is to maximize exposure to the best market opportunities while keeping portfolios within acceptable risk tolerance levels and ensuring proper diversification of investment ideas.



# FUNDAMENTAL PERSPECTIVE FOCUSED ON GROWTH FROM THE BOTTOM UP

PCJ Investment Counsel Ltd. was formed in 1996 to provide specialty Canadian equity management. The team employs an active approach that blends an initial top-down perspective with bottom-up fundamental research focusing on stock selection and trading.

Founded:	1996
Specialty:	Canadian Equity
Style:	Growth
Approach:	Fundamental
Products & Services:	<ul><li>Canadian Large Cap Equity</li><li>Canadian Small Cap Equity</li><li>Absolute Return</li></ul>
Website:	www.pcj.ca

PCJ's investment philosophy is grounded in the belief that:

- Market inefficiencies provide opportunities to add value
- Earnings growth ultimately drives stock prices
- Catalysts for organic growth are best identified through independent fundamental research

The investment management process begins with an evaluation of global economic conditions, with the objective of determining which areas of the market are poised to deliver the strongest mediumterm performance. Securities are then selected on the basis of relative value within each sector, with a focus on growth characteristics such as earnings momentum, return on equity (ROE) and earnings per share (EPS) revision.



# DELIVERING QUALITY & VALUE CONSISTENTLY

For over 18 years Scheer, Rowlett & Associates Investment Management Ltd. has provided institutional investors with specialized Canadian equity investment management, adhering to a value-oriented style, along with exceptional client service.

Founded:	1990
Specialty:	Canadian Equity
Style:	Value
Approach:	Fundamental
	<ul><li>Canadian Equity</li><li>Balanced</li></ul>
Website:	www.scheerrowlett.com

Scheer Rowlett believes that quality never goes out of style and that personal judgment matters. The team's philosophy is founded on the belief that inefficiencies in equity markets can be capitalized on over the mid to long term through patience and adherence to a value discipline.

Rather than trying to determine the next fad or time the markets, the team focuses on a company's earningsability, capital structure, management capability and competitive position in order to gain insights into the intrinsic value of the company.

The result is a portfolio of undervalued companies which is expected to outperform the broader market over a reasonable time period.

# VERGENT

# LOCAL EXPERTISE. INSTITUTIONAL ACUMEN.

Vergent Asset Management LLP is an active investor in frontier and new emerging markets. Vergent aims to deliver long-term capital appreciation by investing in concentrated portfolios of quality companies operating in economies that are expected to experience significant and sustainable growth in economic profits over time.

Founded:	2018
Specialty:	Frontier and New Emerging Markets
Style:	Growth-at-a-Reasonable-Price (GARP)
Approach:	Fundamental
Products & Services:	<ul> <li>Frontier Market Equities</li> <li>Middle East and North Africa (MENA)</li> </ul>
Website:	www.vergent-am.com

Vergent Asset Management LLP is authorized and regulated by the UK Financial Conduct Authority. FRN: 791909. Registered in England and Wales Number OC418829.

With over 40 years of collective experience, the London-based team has a long track record of building frontier and regional equity portfolios for institutional investors. Portfolio companies are carefully selected based on rigorous fundamental research designed to identify inefficiencies and extract value in under-researched markets.

Using its strong network of business leaders, industry experts, research analysts, brokers, banks and regulators, Vergent collects information in markets characterized by informational scarcity and asymmetry. To further its competitive advantage, the team spends a significant amount of time conducting on-the-ground research in the markets in which it invests. Whether you are looking for specific investment strategies, holistic portfolio solutions or our strategic advice services, we have the expertise to help you achieve your investment goals.

## CONTACT OUR INSTITUTIONAL TEAM

Institutional sales representatives are located in Toronto, Vancouver, Montreal, Chicago and London. We would welcome the opportunity to speak with you about your investment needs.



John Flintoft, Steve Mahoney, Amara Le Clair, Lizanne Ross Onder, Lucie Faucher, Jesse Mosebye, Tim Marzec, Stephen Reynolds, Gary Simonette, Vilashi Patel, Brent Wilkins, Eric Hasenauer, Carlos Stelin, Peter Muldowney

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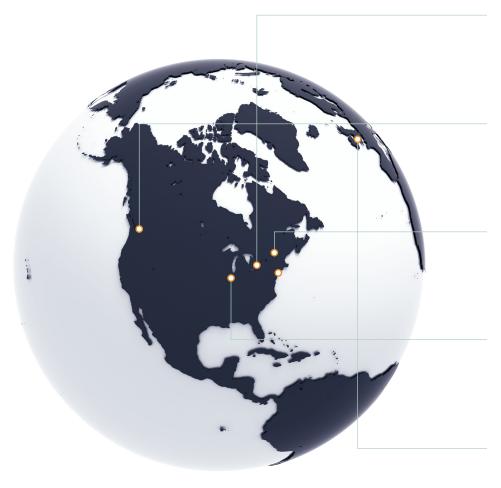
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## LOCATIONS

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### LONDON

Connor, Clark & Lunn UK Limited 1 Knightsbridge Green, London SW1X 7QA Tel: +44 (0)203 535 8107 Connor, Clark & Lunn Financial Group provides a broad range of traditional and alternative investment products and services to help create the conditions for success for individuals, advisors and institutional investors.



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